



## **Sponsorship Levels 2017**

### **Title Sponsor \$5000.00**

- Top billing on Race T-shirt (Company name and logo prominently displayed on the front and back of the t-shirt)
- Prominent Logo and/or company name on all promotions and publicity for the race including race booklet, posters, SEES website, social media, and bandit signs displayed throughout the community and along race route
- Banner displayed in school/church community center
- Banner space and signage at start and finish lines featuring company name and logo prominently displayed
- Quarterly recognition to our current SEES families (*approximately 350 families*) as well as special donor listing and recognition in our Fall 2017 issue of the Eagle's Nest (*distributed to 2300+ families and businesses*)
- 10 complimentary race entries

### **Little Eagle Fun Run Sponsor \$3500.00**

- Top billing on Fun Run T-shirt (Company name and logo displayed on the front of the t-shirt)
- Prominent Logo and/or company name on all promotions and publicity for the race including race booklet, posters, SEES website, social media, and bandit signs displayed throughout the community and along race route
- Banner display in school/church community center
- Fun Run start/finish banner featuring company name and logo prominently displayed
- Quarterly recognition to our current SEES families (*approximately 350 families*) as well as special donor listing and recognition in our Fall 2017 issue of the Eagle's Nest (*distributed to 2300+ families and businesses*)
- 8 complimentary race entries

### **Diamond Talon Sponsor \$1000.00 +**

- Race day start/finish banner featuring company name and logo
- Water stop signage at three locations along the race course
- Advertising and recognition on SEES website, Social Media, and prominent display on printed media including race booklet and posters
- Quarterly recognition to our current SEES families (*approximately 350 families*) as well as special donor listing and recognition in our Fall 2017 issue of the Eagle's Nest (*distributed to 2300+ families and businesses*)
- 6 complimentary race entries

### **Platinum Talon Sponsor \$500.00-\$999.00**

- Mile sponsorship with company name and logo
- Advertising and recognition on SEES website, Social Media, and prominent display on printed media including race booklet and posters
- Quarterly recognition to our current SEES families (*approximately 350 families*) as well as special donor listing and recognition in our Fall 2017 issue of the Eagle's Nest (*distributed to 2300+ families and businesses*)
- 4 complimentary race entries

### **Gold Talon Sponsor \$350.00-\$499.00**

- Advertising and recognition on SEES website, Social Media, and prominent display on printed media including race booklet and posters
- Quarterly recognition to our current SEES families (*approximately 350 families*) as well as special donor listing and recognition in our Fall 2017 issue of the Eagle's Nest (*distributed to 2300+ families and businesses*)
- 2 complimentary race entries

### **Silver Talon Sponsor \$100.00**

- Sign along race route
- Quarterly recognition to our current SEES families (*approximately 350 families*) as well as special donor listing and recognition in our Fall 2017 issue of the Eagle's Nest (*distributed to 2300+ families and businesses*)
- 1 complimentary race entry

### **Product Donation** - In kind donation of gift items to be included in race bags, which are given to each participant (400-500 individuals)

- FREE advertising that reaches all race participants
- Special donor listing and recognition in our Fall 2017 issue of the Eagle's Nest (*distributed to 2300+ families and businesses*)



# EAGLE 5k CHALLENGE

Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact person: \_\_\_\_\_

Contact email: \_\_\_\_\_ Phone number: \_\_\_\_\_

Web site address: \_\_\_\_\_

Please indicate desired sponsorship level and \$ amount \_\_\_\_\_

Title- \$5000.00

Little Eagle Fun Run - \$3500.00

Diamond- \$1000.00+

Platinum- \$500-\$999

Gold- \$350-\$499

Silver- \$100.00

Please list any product donations your company would like to contribute \_\_\_\_\_

Please write your company name how you would like it to appear on website/marketing materials

\_\_\_\_\_

Please return this form to: **St. Edward Epiphany-Catholic School 10701 W. Huguenot Rd. Richmond, VA 23235**

Any questions can be directed to Jaime Brooks [jaimedbrooks@gmail.com](mailto:jaimedbrooks@gmail.com) or Kelly Fibich [kfibich@gmail.com](mailto:kfibich@gmail.com)