

red, blue, brew & que

Annual Fall Festival

October 28, 2017 - Mid-Lothian Mines Park

September 28, 2017

Dear Prospective Sponsor:

St. Edward-Epiphany Catholic School ("SEES") is planning its Red, Blue, Brew & Que Fall Festival, which will take place on Saturday, October 28, 2017 at Mid-Lothian Mines Park from 4pm until 7pm. This event takes the place of our Annual Fall Festival, and will feature bar-b-que cooked on-site, live music by The Slack Family Bluegrass Band, beer and food trucks, trunk-or-treat and costume contests for kids.

Along with our SEES community, we will be welcoming families from the neighborhoods around the Park, which will significantly broaden our sponsor exposure to the greater Richmond community. Proceeds raised directly benefit students by supporting programs such as school technology initiatives, student scholarships and professional development for our teachers. Your support will help us in our efforts to broaden the educational experience of our students, while offering you a dynamic marketing opportunity with exposure to a community of more than 2300 current families, alumni and friends of our beloved school.

Founded in September 1951, St. Edward-Epiphany Catholic School has provided a faith-based, quality education to children in Richmond and surrounding communities for more than 50 years. Rich with history, St. Edward-Epiphany Catholic School was recognized as a National Blue Ribbon School of Excellence in 2012. Accredited by AdvancED, St. Edward-Epiphany Catholic School serves children in grades pre-kindergarten through eighth grade with a total enrollment of 482 students.

St. Edward-Epiphany Catholic School students go on to attend both public and private schools throughout Chesterfield County and the greater Richmond community. Beyond high school, our students have been accepted and are graduates of universities such as Dartmouth, Villanova, the University of Virginia and many of the other top universities across the country.

We truly hope that you will consider supporting our wonderful school and this exciting event. Enclosed please find additional information about SEES and the benefits of sponsorship. Also, please note that the value of your donation to SEES is tax deductible (Tax ID# 54-0894877; Tax Exemption #SE540894877F10072019).

Thank you in advance for your time and consideration. Should you have any questions, please do not hesitate to contact us.

Warmest Regards,

Erika Hickman & Elizabeth Whitaker

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Event Chair & HSA President

St. Edward Epiphany-Catholic School

10701 W. Huguenot Road

Richmond, VA 23235

(804)272-2881

www.seeschool.com

red, blue, brew & que

Annual Fall Festival

October 28, 2017 - Mid-Lothian Mines Park

Thank you for your consideration in sponsoring the Red, Blue, Brew & Que Fall Festival. Becoming a Fall Festival sponsor is a great way to support St. Edward-Epiphany Catholic School while gaining valuable visibility in our community of 2300+ current families, alumni and friends. We have sponsorship opportunities for every contribution level, to meet your individual needs. Each level of sponsorship and the benefits included are as follows:

Title Sponsor (1 Sponsorship Opportunity Available) \$2500.00

- Advertising and recognition on SEES website and Social Media
- Premier display on printed media and advertising banners at the event
- Quarterly recognition to our current SEES families (*approximately 350 families*) Special donor listing and recognition in our Fall issue of the Eagle's Nest (*distributed to 2300+ families and businesses*)

Band Sponsor (SOLD!) (1 Sponsorship Opportunity Available) \$1000.00

- Advertising and recognition on SEES website and Social Media
- Premier display on band banner and printed media
- Quarterly recognition to our current SEES families (*approximately 350 families*) Special donor listing and recognition in our Fall issue of the Eagle's Nest (*distributed to 2300+ families and businesses*)

Beverage Sponsor (3 Sponsorship Opportunities Available) \$1000.00

- Advertising and recognition on SEES website and Social Media
- Premier display in Beer Garden, printed media and advertising banners at the event
- Quarterly recognition to our current SEES families (*approximately 350 families*) Special donor listing and recognition in our Fall issue of the Eagle's Nest (*distributed to 2300+ families and businesses*)

Trunk-or-Treat Sponsor (2 Sponsorship Opportunities Available) \$500.00

- Advertising and recognition on SEES website and Social Media
- Premier display in trunk-or-treat lot, printed media and advertising banners at the event
- Quarterly recognition to our current SEES families (*approximately 350 families*) Special donor listing and recognition in our Fall issue of the Eagle's Nest (*distributed to 2300+ families and businesses*)

Raffle Sponsor (5 Sponsorship Opportunities Available) \$200.00

- Advertising and recognition on SEES website and Social Media
- Premier display on printed media and advertising banners at the event
- Quarterly recognition to our current SEES families (*approximately 350 families*) Special donor listing and recognition in our Fall issue of the Eagle's Nest (*distributed to 2300+ families and businesses*)

Family Sponsor (5 Sponsorship Opportunities Available) \$50.00

- Advertising and recognition on SEES website and Social Media
- Recognition on Family Support Banner
- Quarterly recognition to our current SEES families (*approximately 350 families*) Special donor listing and recognition in our Fall issue of the Eagle's Nest (*distributed to 2300+ families and businesses*)

About SEES: *Founded in September 1951, St. Edward-Epiphany Catholic School has provided a faith-based, quality education to children in Richmond and surrounding communities for more than 50 years. Rich with history, St. Edward-Epiphany Catholic School was recognized as a National Blue Ribbon School of Excellence in 2012. Accredited by AdvancED, St. Edward-Epiphany Catholic School serves children in grades pre-kindergarten through eighth grade with a total enrollment of 489 students. St. Edward-Epiphany Catholic School students go on to attend both public and private high schools throughout Chesterfield County and the greater Richmond community. Beyond high school, our students have been accepted and are graduates of universities such as Dartmouth, Villanova, the University of Virginia and many of the other top universities across the country. There are many reasons both Catholic and non-Catholic children who attend SEES excel in high school and college:*

- *Core curriculum includes religion, morning prayer and weekly school Mass (most ministries staffed by students)*
- *Curriculum extends beyond traditional subjects to include fine arts, technology and foreign language, High school credit courses offered in middle school (Algebra I, Geometry and Spanish I)*
- *Small School environment: two grades per classroom in all grades except Kindergarten which has three classrooms, Safe, secure environment*
- *100% of teachers have state of Virginia Teacher Certification*
- *2012 National Blue Ribbon School of Excellence*
- *Adopted the Leader in Me program in 2013*
- *Leading in the use of technology-interactive projectors in every room, Google Chrome books, Google App for Education*
- *Extracurricular activities such as sports, chess club, LEGO League and others*

sponsorship opportunities

that change lives.

At St. Edward-Edward Epiphany School, our highest priority is to provide our students and their families with the very best education possible, in a small, faith-based setting. We pride ourselves on maintaining the lowest tuition in the Greater Richmond area and the Diocese, so that our school is affordable for families who may not otherwise have access to a private education. Support from our surrounding community is mission critical as we work to keep tuition low, while offering the very best educational experience for our students. As you consider your options to sponsor various community organizations, we hope that you will keep SEES at the top of the list. Below please find a list of our major fundraising events for the 2017-2018 School year. For details about any and all of these opportunities, please contact Abby McDonald, Director of Development at 804.272.2881 or amcdonald@seeschool.com.

2ND ANNUAL SEES EAGLES CLASSIC

September 19, 2017

Sponsorship Opportunities:

SOLD! Title Sponsor \$5000

Reception Sponsor \$2500

Beverage Sponsor \$1000

Gift Bag Sponsor \$1000

Lunch Sponsor \$500

Hole Sponsor \$200

Opportunities to Play and Sponsor:

Golden Eagle Package \$1200

Includes foursome fee & hole sponsorship



INAUGURAL SEES PUB TRIVIA NIGHT

October 23, 2017

Sponsorship Opportunities:

Title Sponsor \$500

Round Sponsor \$250

Gold Sponsor \$100

Silver Sponsor \$50

Family Sponsor \$25

RED, BLUE, BREW & QUE FALL FESTIVAL

October 28, 2017

Sponsorship Opportunities:

Title Sponsor \$2500

SOLD! Band Sponsor \$1000

Beverage Sponsor \$1000

Pork Roast Sponsor \$1000

Trunk or Treat Sponsor \$500

Raffle Sponsor \$200

Family Sponsor \$50



BACKLOT BONANZA & SPRING FLING

May 18, 2018

Sponsorship Opportunities:

Title Sponsor \$2500

Beverage Sponsor \$1000

Inflatable Sponsor \$500

Entertainment Sponsor \$200

Family Sponsor \$50



SEES YACHT ROCK PARTY & ANNUAL SILENT AUCTION

April 21, 2018

Sponsorship Opportunities:

Captain's Club Sponsor \$5000

First Mate Sponsor \$2500

Cruise Director Sponsor \$1000

Brass Engineer Sponsor \$500

Chief Steward Sponsor \$250

Family Sponsor \$100

Red. Blue Brew & Que

annual fall festival

entertainment by

**THE SLACK
FAMILY**

bluegrass band

**fun for the
whole family!**

BBQ COOKED ON-SITE

BEER & FOOD TRUCKS

TRUNK-OR-TREAT

KIDS COSTUME CONTEST

FACE PAINTING

Saturday

OCTOBER 28, 2017

4PM UNTIL 7PM

**Mid-Lothian
Mines Park**

13301 N. WOOLRIDGE RD

MIDLOTHIAN, VA

Ticket Info

Blue Plate Options

(Includes main dish, sides, dessert & a drink)

BBQ Plate \$15.00

Hot Dog Plate \$10.00

**Beer Tickets \$4.00 each
or 3 tickets for \$10.00**

50/50 Cash Raffle tickets \$5.00

BUY TICKETS ONLINE

WWW.SEESCHOOL.COM