



EAGLE 5k CHALLENGE

Sponsorship Levels 2017

Title Sponsor \$5000.00

- Top billing on Race T-shirt (Company name and logo prominently displayed on the front and back of the t-shirt)
- Prominent Logo and/or company name on all promotions and publicity for the race including race booklet, posters, SEES website, social media, and bandit signs displayed throughout the community and along race route
- Banner displayed in school/church community center
- Banner space and signage at start and finish lines featuring company name and logo prominently displayed
- Quarterly recognition to our current SEES families (*approximately 350 families*) as well as special donor listing and recognition in our Fall 2017 issue of the Eagle's Nest (*distributed to 2300+ families and businesses*)
- 10 complimentary race entries

Little Eagle Fun Run Sponsor \$3500.00

- Top billing on Fun Run T-shirt (Company name and logo displayed on the front of the t-shirt)
- Prominent Logo and/or company name on all promotions and publicity for the race including race booklet, posters, SEES website, social media, and bandit signs displayed throughout the community and along race route
- Banner display in school/church community center
- Fun Run start/finish banner featuring company name and logo prominently displayed
- Quarterly recognition to our current SEES families (*approximately 350 families*) as well as special donor listing and recognition in our Fall 2017 issue of the Eagle's Nest (*distributed to 2300+ families and businesses*)
- 8 complimentary race entries

Diamond Talon Sponsor \$1000.00 +

- Race day start/finish banner featuring company name and logo
- Water stop signage at three locations along the race course
- Advertising and recognition on SEES website, Social Media, and prominent display on printed media including race booklet and posters
- Quarterly recognition to our current SEES families (*approximately 350 families*) as well as special donor listing and recognition in our Fall 2017 issue of the Eagle's Nest (*distributed to 2300+ families and businesses*)
- 6 complimentary race entries

Platinum Talon Sponsor \$500.00-\$999.00

- Mile sponsorship with company name and logo
- Advertising and recognition on SEES website, Social Media, and prominent display on printed media including race booklet and posters
- Quarterly recognition to our current SEES families (*approximately 350 families*) as well as special donor listing and recognition in our Fall 2017 issue of the Eagle's Nest (*distributed to 2300+ families and businesses*)
- 4 complimentary race entries

Gold Talon Sponsor \$350.00-\$499.00

- Advertising and recognition on SEES website, Social Media, and prominent display on printed media including race booklet and posters
- Quarterly recognition to our current SEES families (*approximately 350 families*) as well as special donor listing and recognition in our Fall 2017 issue of the Eagle's Nest (*distributed to 2300+ families and businesses*)
- 2 complimentary race entries

Silver Talon Sponsor \$100.00

- Sign along race route
- Quarterly recognition to our current SEES families (*approximately 350 families*) as well as special donor listing and recognition in our Fall 2017 issue of the Eagle's Nest (*distributed to 2300+ families and businesses*)
- 1 complimentary race entry

Product Donation - In kind donation of gift items to be included in race bags, which are given to each participant (400-500 individuals)

- FREE advertising that reaches all race participants
- Special donor listing and recognition in our Fall 2017 issue of the Eagle's Nest (*distributed to 2300+ families and businesses*)



EAGLE 5k CHALLENGE

Organization Name: _____

Address: _____

City _____ State _____ Zip _____

Contact person: _____

Contact email: _____ Phone number: _____

Web site address: _____

Please indicate desired sponsorship level and \$ amount _____

Title- \$5000.00

Little Eagle Fun Run - \$3500.00

Diamond- \$1000.00+

Platinum- \$500-\$999

Gold- \$350-\$499

Silver- \$100.00

Please list any product donations your company would like to contribute _____

Please write your company name how you would like it to appear on website/marketing materials

Please return this form to: **St. Edward Epiphany-Catholic School 10701 W. Huguenot Rd. Richmond, VA 23235**

Any questions can be directed to Jaime Brooks jaimedbrooks@gmail.com or Kelly Fibich kfibich@gmail.com